



ALL-STAR TEAM

About the Program

The All-Star Team began in 2014 at NRS Trailers, with the goal of promoting young athletes whose families haul with NRS Trailers. With the support of NRS Trailers, NRS World, and sponsors including Wrangler, Resistol, Justin Boots, and Weston Ryder, a spot on the All-Star Team has become a highly sought-after position!

Beginning with the 2021-2022 season, the All-Star Team will now represent National Trailer Source, the premier horse and livestock trailer dealership chain in the United States, formed by NRS Trailers and P&P Trailer Sales in early 2021.

The Selection Process

Twenty amateur athletes will be selected from a pool of applicants to represent National Trailer Source, at rodeo and equestrian events across the United States for the 2022-2023 team.

Basic All-Star Team requirements are that applicants be in Junior High or High School, participate in the Patch Program, and their families have purchased a trailer from either NRS Trailers or P&P Trailer Sales, now National Trailer Source. Each applicant must also submit an autobiography, a resume, and two reference letters to marketing@nationaltrailersource.com.

Applicant submissions are reviewed by a panel. This panel takes into consideration the applicant's athletic ability, their participation as a Trailer Team/Patch Team member, and also, their character inside and outside of the arena. Members of the All-Star Team are "all-stars" all the way around!

Important Dates

The application period for the 2022-2023 team opens April 1, 2022 and closes May 31, 2022.

Team announcements will be made June 17, 2022.

The All-Star Team weekend at NRS Ranch in Decatur, Texas will be August 5-6, 2022. This a MANDATORY EVENT where team members get to meet each other, hear from pro-rodeo athletes, get fitted for their All-Star Team hats, boots, shirts, and jackets, plus, take team photos! More information to come!





ALL-STAR TEAM

Rules & Expectations

Mission Statement:

"To represent and create brand awareness for National Trailer Source while also promoting personal development, and growth of rodeo sports and other equestrian events across the country."

Overall Behavioral Expectations & Regulations

- Team members MUST stay academically eligible to compete.
- Team members must possess good sportsmanship inside and outside of the arena.
- No profanity, offensive slurs and/or bullying will be tolerated, and will be cause for dismissal.
- No usage of alcohol or other illegal substances is allowed.
- National Trailer Source patches must be worn at all events.

Social Media Expectations & Regulations

- Team members will be expected to make a social media post at least once a month tagging National Trailer Source social channels as listed below:
 - FB: @National Trailer Source
 - IG: @NTSTrailers
- Please refrain from displaying any profanity, inappropriate and/or offensive content on your social media pages while on the All-Star Team. This applies to parents as well!
- Please send videos and pictures of winning runs, etc. to marketing@nationaltrailersource.com.
- National Trailer Source, may use these images on their own social channels.

Media Exposure

- If a team member receives coverage on Network Television or in a Major Publication with their team patch visible, they will receive \$50 per occurrence (no duplicates or replays qualify).
- Maximum payout is \$500 per year.
- Participant must send proof (digital images preferred) to marketing@nationaltrailersource.com.

Winnings

- If a team member wins a Year-End or National Title or Championship for an organization, for example: "Jr American Breakaway Champion, 19 and Under" they will receive an additional \$100. The team member must send a picture with patch and awards to marketing@nationaltrailersource.com.

Referral Program

- Each team member is also eligible to participate in our Referral Program.
- The Referral Program allows members to receive a commission of 1% of the sale price for any customer referred to National Trailer Source who purchases a trailer. Payout capped @ \$500 per trailer.
 - For example, if a trailer sells for \$50,000, the 1% referral commission is \$500.
- In order to be eligible to receive a commission, the program member must notify National Trailer Source BEFORE the customer comes in or calls, by emailing marketing@nationaltrailersource.com with the potential customer's first and last name.
- Notification after a purchase does not qualify for a commission.
- The commission will be paid out 30 days after the sale is complete.
 - In the event multiple team members assisted in the referral, the commission will be split evenly amongst each.
- Referral commissions will be paid to people 18 years of age and older.
 - If the program member is a minor, the referral commission check will be made payable to the team member's parent or legal guardian.
 - An IRS form W9 is required for all payments.

The Agreement

If you are in agreement with the rules set forth above, please complete and sign the form, below. Minors must also have a parent or guardian sign on their behalf.

I, _____, understand that my involvement on the National Trailer Source All-Star Team is a privilege and completely voluntary. I will do my very best to adhere to the rules and guidelines above.

Signature of Team Member

Signature of Parent or Guardian (if required)

Printed Name

Printed Name

Street Address

Phone Number

Email Address

Please email completed application and required documents to:
marketing@nationaltrailersource.com