

## PATCH PROGRAM

The National Trailer Source patch program is open to rodeo and equestrian athletes of all ages. The only requirement is that they must currently pull a P&P Trailer Sales, NRS Trailers, or National Trailer Source Horse Trailer.

By joining the Patch Program, participants will receive the following:

• 10 patches per year (5 at a time) or we will supply a logo file for embroidery.

## **RULES & OPPORTUNITIES**

- Participants are asked to wear their patches to all events.
- Participants must possess good sportsmanship inside and outside of the arena.
- If the participant is on TV or in a Major Publication with the patch visible, they will receive \$50 per occurrence (no duplicates or replays qualify.) Up to a maximum of \$500 per year.
  Participant must send proof to marketing@nationaltrailersource.com .
- If a participant wins a Year End for any organization, they will receive a soft-shell logoed jacket.
  - Participant must send a picture with patch and awards to <u>marketing@nationaltrailersource.com</u>.
- If the participant wins a National Title, ie: "Jr American Breakaway Champion, 19 and Under" while wearing the patch, they will receive a leather logoed jacket.
  - Participant must send a picture with patch and awards to <u>marketing@nationaltrailersource.com</u>.
- National Trailer Source may use the participants pictures via social media, internet, and advertisements to promote their own website and social channels.
  - Please send videos and pictures of winning runs, etc. to <u>marketing@nationaltrailersource.com</u>.
- Each Patch Program member is also eligible to participate in our Referral Program.

## THE REFERRAL PROGRAM

The Referral Program allows members to receive a commission of 1% of sale price for any customer referred to National Trailer Source who purchases a trailer. Payout is capped at \$500 per trailer.

- For example, if a trailer sells for \$50,000, the 1% referral commission is \$500.
- In order to be eligible to receive a commission, the program member must notify National Trailer Source Sales BEFORE the customer comes in or calls, by emailing <u>marketing@nationaltrailersource.com</u> with the potential customer's first and last name.
- Notification <u>after</u> a purchase does not qualify for a commission.

- The commission will be paid out 30 days after the sale is complete.
  - In the event multiple patch members assisted in the referral, the commission will be split evenly amongst each.
- Referral commissions will be paid to people 18 years of age and older.
  - If the program member is a minor, the referral commission check will be made payable to the team member's parent or legal guardian.
  - An IRS form W9 is required for all payments.

Thank you for being a part of Team National Trailer Source! We look forward to following your many successes!!

Participant	
Mailing Address	
Email	
Phone #	
Signature	_Date